

It's Christmas time in the Town of Lamar!



**Saturday, December 2nd, 2023
1pm-5pm**

Parade to follow the Festival at 5:30 pm

**Festival/Vendor coordinator: Danielle Wilkes (843)
339-0419**

Parade coordinator: Dawn Smith (704) 562-2369

This event is a Christmas themed, family oriented Festival and Parade. It is not an appropriate venue for political ideology, campaigns or social statements.

No Alcohol is to be sold.

This non-profit event is to raise money to purchase and maintain Lamar's Christmas decorations. In the event of bad weather or COVID-19 complications, all entry fees will be considered donations to the "Christmas on Main" foundation. A discounted fee will be applied the following year.

Each year Vendors and Parade entries are encouraged to decorate in Christmas Theme

Opening Ceremony on the Stage at 1pm

For emergencies during the festival Chief Scott will have a command center set up at town hall.

For Festival questions please contact Danielle Wilkes and for information on the Parade please contact Dawn Smith

Thank you for your support!
Merry Christmas from the Town of Lamar &
Christmas on Main

Vendor fees: \$50/ Food Truck \$75

Vendors should begin setting up at 12 noon Saturday December 3rd, 2023.

Danielle will contact you closer to the event with your vendor locations

Type of Vendor: _____

Name/Organization: _____

Contact Name: _____

Email address: _____

Phone number: _____

Additional Information: _____

Payment Type: _____

Payment taken by: _____

*All vendors including nonprofit organizations are expected to pay or donate at least the amount of \$50 to contribute to Mission of Christmas on Main.

Parade Entry fees:
(please circle entry type)

Floats, Automobiles, walking/marching groups-\$25

Golf carts, ATVs, walking individuals-\$15

Name Of Contact for Parade entry: _____

Phone Number of Contact: _____

Payment type/ amount: _____

Payment taken By _____

*Line Up will begin at 4:45pm at Spaulding Middle School and Parade will begin about 5:30pm the route is Main St ending at Lamar Baptist Church.

All entries are encouraged to follow a Christmas theme by decorating with lights, tinsel, garland, etc. Christmas music is encouraged!